

For immediate release

## **SBI Life Insurance brings life insurance solutions closer to Jaipur residents with the strategic relocation of its Regional Office**

*The new location enhances accessibility, enabling SBI Life to reach more Jaipur residents and meet their evolving life insurance needs*

**Jaipur, 31<sup>st</sup> August 2026:** With a focus on enhancing life insurance accessibility and enabling closer engagement with the city's growing and diverse customer base, **SBI Life Insurance**, one of India's most trusted private life insurers, has relocated its Regional Office (R.O.) in Jaipur, reaffirming its commitment to serving the evolving needs of customers across the city. The R.O. has been relocated to **SBI Life Insurance Company Ltd., Siddhi Raj Eminence, 2<sup>nd</sup> floor, Plot No. 98 to 104, Scheme No. 16A, Girnar Colony, Vaishali Nagar, Jaipur- 302021** from **SBI Life Insurance Company Ltd., ARG Corporate Park, 2nd Floor, Gopalbari, Near Ajmer Pulia, Scheme, Jaipur – 302001**.

**Mr. Amit Jhingran, MD & CEO, SBI Life Insurance** inaugurated the Regional Office in the presence of **Mr. Onkar Nath Choudhary, CGM- Jaipur Circle, State Bank of India; Mr. M. Anand, President & Chief Distribution Officer, SBI Life Insurance** alongside **Mr. Debasis Chatterjee, Zonal Director – North, SBI Life Insurance; Mr. Apoorva Gemawat, Regional Director- Jaipur, SBI Life Insurance** and other respected dignitaries.

Speaking on the occasion, **Mr. Amit Jhingran, MD & CEO, SBI Life Insurance**, said, *"Rajasthan is an integral part of country's economic and social landscape, with a thriving ecosystem of businesses, entrepreneurs and indigenous communities. As the region evolves, so do the aspirations and financial priorities of its people. Making insurance accessible to the communities serves to the evolution of both the region and its people. The new location of SBI Life's regional office brings our teams and functions together while creating a more accessible touchpoint for customers and distribution partners. We sincerely hope that such expansion efforts contribute meaningfully to IRDAI's vision of 'Insurance for All by 2047'—a future where greater awareness and access enable more individuals and families to plan confidently and protect what matters to them."* **He further added**, *"As life insurance plays an increasingly important role in helping individuals plan and protect what matters to them, our endeavour is to make these solutions more accessible, relevant and responsive to their needs. We remain committed to being present where individual aspirations are taking shape and where households need us to build necessary financial safeguards."*

SBI Life has an established presence across Rajasthan, supported by **47** total branches across the state. Complementing its on-ground presence, SBI Life continues to offer a comprehensive suite of protection, savings, wealth creation and retirement solutions, backed by strong digital capabilities and a robust service framework, enabling customers to access timely and dependable support across different stages of their financial journey.

### **About SBI Life Insurance**

SBI Life Insurance ('SBI Life' / 'The Company'), one of the most trusted life insurance companies in India, was incorporated in October 2000 and is registered with the Insurance Regulatory and Development Authority of India (IRDAI) in March 2001.

Serving millions of families across India, SBI Life's diverse range of products caters to individuals as well as group customers through Protection, Pension, Savings and Health solutions.

Driven by 'Customer-First' approach, SBI Life places great emphasis on maintaining world class operating efficiency and providing hassle-free claim settlement experience to its customers by following high ethical standards of service. Additionally, SBI Life is committed to enhance digital experiences for its customers, distributors and employees alike.

SBI Life strives to make insurance accessible to all, with its extensive presence across the country through its 1,241 offices, 29,055 employees, a large and productive network of about 2,93,443 agents, 81 corporate agents and 9 bancassurance partners with more than 40,000 partner branches, 161 brokers and other insurance marketing firms.

In addition to doing what's right for the customers, the company is also committed to provide a healthy and flexible work environment for its employees to excel personally and professionally.

SBI Life strongly encourages a culture of giving back to the society and has made substantial contribution in the areas of child education, healthcare, disaster relief and environmental upgrade. In 2025-26, the Company touched over 20,500 direct beneficiaries through various CSR interventions.

Listed on the Bombay Stock Exchange ('BSE') and the National Stock Exchange ('NSE'), the company has an authorized capital of ₹ 20.0 billion and a paid up capital of ₹ 10.0 billion. The AuM is ₹ 5,248.5 billion.

For more information, please visit our website-[www.sbilife.co.in](http://www.sbilife.co.in) and connect with us on Facebook, Twitter, YouTube, Instagram, and LinkedIn.

*(Numbers & data mentioned above are for the period ended June 30, 2026)*

For any queries, please feel free to connect with:

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| <b>Santosh Setty</b><br>Landline: +91-22-6191 0034<br>Email: <a href="mailto:santosh.setty@sbilife.co.in">santosh.setty@sbilife.co.in</a> | <b>Minakshi Mishra</b><br>Landline: +91-22-6191 0140<br>Email: <a href="mailto:minakshi.mishra@sbilife.co.in">minakshi.mishra@sbilife.co.in</a> |
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